

INLITE

MEJICO

PROJECTS / JUICY DESIGN /  
**MEJICO**

"Our journey with this restaurant started with the client's clear vision for the menu, that sort to differentiate from the recent influx of Mexican food into the Australian market. We in turn needed to ensure that we delivered a brand and restaurant experience that matched this desire. In the naming of the restaurant we wanted to express authenticity and really own Mexican food and 'Méjico,' the local name for Mexico seemed to fit well. In the development of this brand we wanted to avoid the obvious cliché's and create a space that reflected the culture, without becoming a pastiche. We use very bold, hand painted graphics, on floors and walls, to set the energy levels high. The planning of the restaurant brings food to the street, with guacamole, limes, chili's and roasted corn as the centerpiece. This wraps into a bar to cater for early diners and those who just want to come for the tequila! The restaurant then sweeps down, mixing communal settings with more traditional banquette seating, anchored with an open kitchen at the rear. The space has been stripped back to its core where exposed brick, open ceilings and concrete floors form the base, and our hand woven pendants, graphics and timbers add warmth. We hope the attention to detail in the menu is reflected in the dining experience, and look forward to this becoming one of Sydney's favourite places to eat."

- Juicy Design

# MEJICO





PROJECTS / JUICY DESIGN /  
**MEJICO**



PROJECTS / JUICY DESIGN /

# MEJICO



**INLITE**

**SYDNEY**

44 Chippen St  
Chippendale NSW 2015  
t 02 9699 3900  
e [nsw@inlite.com.au](mailto:nsw@inlite.com.au)

**MELBOURNE**

80 Balmain St  
Richmond VIC 3121  
t 03 9429 9828  
e [vic@inlite.com.au](mailto:vic@inlite.com.au)

**BRISBANE**

111 Constance St  
Fortitude Valley QLD 4006  
t 07 3253 3200  
e [qld@inlite.com.au](mailto:qld@inlite.com.au)

**PERTH**

15-17 Old Aberdeen Place  
West Perth WA 6005  
t 08 9227 0444  
e [wa@inlite.com.au](mailto:wa@inlite.com.au)

**ADELAIDE**

39-41 Fullarton Road  
Kent Town SA 5067  
t 08 8362 5993  
e [sa@inlite.com.au](mailto:sa@inlite.com.au)

**HOBART**

PO Box 1071  
Rosny Park TAS 7018  
t 03 6243 4715  
e [tas@inlite.com.au](mailto:tas@inlite.com.au)

**AUCKLAND**

Unit G04, Zone 23  
23 Edwin st, Mount Eden  
Auckland 1024  
t 09 623 0429  
e [auckland@inlite.co.nz](mailto:auckland@inlite.co.nz)

**WELLINGTON**

Level 2, Mountain Safety House  
19 Tory St  
Wellington 6011  
t 04 894 3812  
e [wellington@inlite.co.nz](mailto:wellington@inlite.co.nz)